

Online

Fall 2020

TRAINING AND DEVELOPMENT



2020
Catalog

Webinars & virtual trainings designed to develop a strong workforce in Flint & Genesee County

Registration

All workshops require a registration – regardless of fee. It is important that the Flint & Genesee Chamber of Commerce (FGCC) has the correct contact information for all workshop participants. Our primary mode of communication is email, so please check your inbox for workshop-related updates, including confirmations, cancellations, schedule changes, etc.

How to register online at flintandgenesee.org/training

- Chamber Members: Log in with your username and password and follow the prompts to receive your Chamber discount. If you do not have an assigned login, call (810) 600-1451 and ask to speak to Business Training.
- General Admission: Select the non-member option and follow the prompts.

Virtual format

All Chamber business trainings will be held online through the end of November. Once you register for a training, you will receive additional details—including the webinar link—via email.

Refunds

A refund will be issued if a workshop is canceled by FGCC or if a participant withdraws from the workshop a

minimum of two weeks prior to the event. To request a refund, call (810) 600-1451 and ask to speak to Business Training.

Workshop cancellations

FGCC will cancel workshops that do not meet the minimum enrollment 24 hours prior to the start of the workshop. Please check your email for notification of cancellation or other scheduling information. If you have any questions about the workshop, the registration process or refunds, call (810) 600-1451 and ask to speak to Business Training.

Questions?

Please contact via phone or email Bri Mosier, Business Training Manager (810) 600-1451
bmosier@flintandgenesee.org

Facilitators Needed

Facilitators play a vital role in making these trainings powerful for participants. Currently, the Chamber is looking for individuals who are skilled, experienced and engaging facilitators. If you are a skilled facilitator who is interested in leading a training, please take a few minutes to fill out our online application and tell us about yourself at: flintandgenesee.org/facilitator

*Thanks to the generous support of the **Charles Stewart Mott Foundation**, these professional development opportunities are provided at little to no cost to attendees.*

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INCREASE EFFICIENCIES

DIY Training Programs

October 21, 9:00 a.m.-11:00 a.m. | [Register](#)

Training is crucial for organizational development and success. Having a trained workforce means your workers are learning new skills that can improve productivity and efficiencies within the workplace. Taking the time to develop and deliver training, however, is where organizations often miss the mark. This program is intended for managers and leaders who would like to provide training to their employees but may not have a training department or budget for training. Participants will leave this session with the necessary skills and knowledge to deliver effective training in the workplace.

Facilitator: Jim Murdock, Murdock Leadership Development LLC
\$10 Chamber Members/ \$15 Future Members

The Science of Making and Breaking Habits

November 10, 9:00 a.m.-10:00 a.m. | [Register](#)

If you want to become a more effective leader or build a more productive team, perhaps the most essential tool you can leverage is habit. In this workshop, you'll learn how to craft daily and weekly behaviors that will drive tremendous results through incremental improvement.

Facilitator: Josh Wymore, Wymore Consulting
\$5 Chamber Members/ \$10 Future Members

GENERATIONAL DIVERSITY

Millennials in the Workplace: Strategies for Effectively Hiring, Engaging and Retaining Millennials in your organization

October 1, 9:00 a.m.-10:30 a.m. | [Register](#)

Millennials are the fastest growing segment in the workplace. Over the next two years, 50 percent of the U.S. workforce is expected to be made up of Millennials. By 2030, that will increase to 75 percent. Is your organization ready? During this session, we'll share insights about Millennials, including what motivates this generation and techniques and strategies for hiring, retaining and engaging them in the workplace. This session will also help build awareness of Millennials with disabilities.

Facilitators: Darren Hamilton, The Disability Network Flint
\$5 Chamber Members/ \$10 Future Members

Managing Generational Shift

October 20, 9:00 a.m.-10:30 a.m. | [Register](#)

Baby Boomers are retiring from the workforce at a rate of 10,000 people per day. With these retirements, we are seeing a wave of Millennials entering the workforce. This new generation comes with a new set of expectations and behaviors. Learn how to make the most of your multigenerational workforce and deepen your understanding of each generation and their unique potential. By learning the motivations of Millennials, you will better understand how to manage retention, training, accountability, rewards and performance management.

Facilitator: Dr. Mary Berry, Learning Solutions
\$5 Chamber Members/ \$10 Future Members

LEAD PEOPLE AND TEAMS

Leadership Power Hour: Becoming a Person of Influence

September 10, 9:00 a.m.-10:00 a.m. | [Register](#)

Strengthen your leadership skills and increase your impact on others by learning the principles of influence. Creating positive influence will not only be a catalyst to your own success, it will become the legacy you will leave behind. During this session, participants will gain a better understanding of the principles of influence, as outlined by best-selling author John C. Maxwell in his book, "Becoming a Person of Influence."

Facilitator: Steve Kramer, SCR Concepts
\$5 Chamber Members/ \$10 Future Members

Leading Change

September 22, 9:00 a.m-10:00 a.m. | [Register](#)

How can individuals at every level of an organization counteract internal resistance to create lasting change? This workshop synthesizes decades of research to identify how three core mechanisms of change —social capital, urgency and path shaping—can do just that.

Facilitator: Josh Wymore, Wymore Consulting
\$5 Chamber Members/ \$10 Future Members

Workplace Harassment

September 29, 9:00 a.m-12:00 p.m. | [Register](#)

Sexual harassment in the workplace has made big headlines in recent years. It can create tension in the workplace, reduce productivity and potentially lead to financial and other kinds of devastation. This course will discuss the types of harassment, provide additional insights from the Equal Employment Opportunity Commission and walk employers through seven steps to prevent sexual harassment in the workplace.

Facilitator: Wanda Stallworth, The Leadership Group
\$10 Chamber Members/ \$15 Future Members

The Transformational Power of Humility

October 6, 9:00 a.m.-10:00 a.m. | [Register](#)

Developing effective teamwork and lasting job satisfaction requires fundamental shifts in the way we think about the world and about ourselves. Discover how the forgotten virtue of humility can create this shift within yourself and your organization.

Facilitator: Josh Wymore, Wymore Consulting
\$5 Chamber Members/ \$10 Future Members

Recognition vs. Engagement: What is the Difference?

October 8, 9:00 a.m.-10:30 a.m. | [Register](#)

Studies show that employee recognition helps boost engagement and increases both productivity and loyalty to the company. During this session, employers will learn the benefits of recognition for their workplace and the key characteristics of creating an effective recognition programs. Hint: it is more than just saying "thanks!"

Facilitator: Pam Murdock, Murdock Leadership Development LLC
\$10 Chamber Members/ \$15 Future Members

TELL YOUR STORY

Marketing Like It's 2020: What Now?

September 17, 9:00 a.m.-10:30 a.m. | [Register](#)

More than 160 days ago, the world changed in what at best could be described as Earth shaking and at worst, dystopian. Nationwide, local businesses struggle under the stress of a global pandemic, social unrest and constantly changing rules and regulations that would test the most seasoned business. Yet, in the face of all of this, there are companies who are going beyond just surviving and are thriving during the unimaginable. What can we learn from these companies and their innovations? How can we embrace a lifelong innovation mindset? What should we say to our customers and how? Join us to hear from Eric Hultgren, who will share the lessons of talking to and coaching hundreds of Michigan businesses during the pandemic and answer questions about running a business in a digital-first marketing ecosystem under stress.

Facilitator: Eric Hultgren, MLive Media Group
\$5 Chamber Members/ \$10 Future Members

The Website Reimagined

November 12, 9:00 a.m.-10:00 a.m. | [Register](#)

Imagine never having to build another website. Imagine never having an out-of-date website. And, imagine having a website that gives your users everything that they want. During this session, we'll look at a new approach to the way you build and run your website.

Facilitator: Dean Keipert, 3Sixty Interactive
\$5 Chamber Members/ \$10 Future Members

CONNECT WITH OTHERS

Networking Beyond the Business Card

September 15, Noon-1:00 p.m. | [Register](#)

Networking is more than handing out your business card. During this workshop, we'll challenge you to go beyond the business card and get to know people. Creating meaningful connections by building relationships based on your interests and goals will not only help you become more successful at your job, but help your organization thrive. This session will provide you with insight and practical tips about what networking is and how to tap into the power of networking in a meaningful and genuine way. It will also help you leverage your local networks to be more strategic in the networking activities that you attend and hold.

Facilitators: Brianna Mosier & Leigh LaForest, Flint & Genesee Chamber of Commerce
\$5 Chamber Members/ \$10 Future Members

Negotiations: A Mutually Beneficial Approach

November 17, 9:00 a.m.-11:00 a.m. | [Register](#)

The dynamic nature of professional relationships requires balance —giving and receiving value in every interaction. An expert negotiator is both adaptive and influential, ensuring an outcome that is mutually beneficial. This reciprocal approach paves the way for authentic relationships and long-term success. This session will introduce an all-win negotiation model and allow participants to assess how they fare as negotiators. Through understanding the four stages of negotiation, adapting qualities of a successful negotiator and applying specific negotiation strategies, participants will plan for an upcoming negotiation situation while building confidence and skill for future interactions.

Facilitator: Dan Handley, Dale Carnegie Training
\$30 Chamber Members/ \$40 Future Members

MAKE A COMMUNITY IMPACT

Grant Writing 101

September 16, 8:30 a.m.-11:30 a.m. | [Register](#)

In this interactive session, participants will gain an understanding of what grants are (and are not). They will gain strategies for identifying potential funders, learn to identify the common components of grants, begin work on creating those components and determine which projects or programs in their organization might be eligible for grant funding. This session will also cover common reasons grants are not funded and ways to avoid these mistakes.

Facilitator: Flint & Genesee Chamber of Commerce Grants Team

Free

Grant Writing 201

September 30, 8:30 a.m.-11:30 a.m. | [Register](#)

As a follow up to the Grant Writing 101 session, Grant Writing 201 will provide participants with an understanding of financial management of grant funds, how to blend funding to support a project or program and the components of grants management and reporting, including evaluating program success. This session is recommended for those who have completed Grant Writing 101 or have prior grant writing experience.

Facilitator: Flint & Genesee Chamber Grants Team

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Blue Cross® Virtual Well-Being for Employers

Live weekly webinars with a Virtual Well-Being coordinator focus on a variety of well-being topics. They also offer related downloadable content that can be used to help create a culture of well-being in the workplace.

All webinars are facilitated by the Blue Cross® Virtual Well-Being Team and are free, thanks to the support of our community partners at Blue Cross Blue Shield of Michigan.



Well-Being in the News

September 1, 12:00 p.m.-12:30 p.m.

In this session, a Blue Cross® Virtual Well-Being coordinator will share recently published, innovative and exciting research and news related to well-being. [REGISTER](#)

Create a Blue Zone Office

September 8, 12:00 p.m.-12:30 p.m.

Researcher Dan Buettner found Blue Zones throughout the world where people thrive with healthy living into their 100s. Learn to create a Blue Zones culture that helps your employees thrive. [REGISTER](#)

Challenge Your Employees to Improve Their Health

September 15, 12:00 p.m.-12:30 p.m.

A little competition can be good for your staff's health. You can create a challenge around many well-being activities, such as fitness, gratitude, mindfulness, nutrition and

drinking water. This session will give you ideas for well-being challenges you can set up and run at your office. [REGISTER](#)

Vaping at Work

September 22, 12:00 p.m.-12:30 p.m.

Your business may want to expand your tobacco-free workplace policy to include vaping. This session defines vaping and provides resources to help you create a policy change. [REGISTER](#)

Blue Cross® Virtual Well-Being October Challenge Kick-Off

September 29, 12:00 p.m.-12:30 p.m.

The last quarter of the year is full of stress, holiday parties and perfect excuses to wait until the new year to address our well-being. During this virtual session, you'll learn how you can support your workforce as your organization sets out to thrive as we close out 2020 through the Blue Cross® Virtual Well-Being October Challenge. [REGISTER](#)