

Online

Summer 2020

TRAINING AND DEVELOPMENT



2020
Catalog



Webinars & virtual trainings designed to develop
a strong workforce in Flint & Genesee county

Registration

All workshops require a registration – regardless of fee. It is important that the Flint & Genesee Chamber of Commerce (FGCC) has the correct contact information for all workshop participants. Our primary mode of communication is email, so please check your inbox for workshop-related updates, including confirmations, cancellations, schedule changes, etc.

How to register online at flintandgenesee.org/training

- Chamber Members: Log in with your username and password and follow the prompts to receive your Chamber discount. If you do not have an assigned login, call (810) 600-1451 and ask to speak to Business Training.
- General Admission: Select the non-member option and follow the prompts.

Refunds

A refund will be issued if a workshop is canceled by FGCC or if a participant withdraws from the workshop a minimum of two weeks prior to the event. To request a refund, call (810) 600-1451 and ask to speak to Business Training.

Workshop cancellations

FGCC will cancel workshops that do not meet the minimum enrollment 24 hours prior to the start of the workshop. Please check your email for notification of cancellation or other scheduling information. If you have any questions about the workshop, the registration process or refunds, call (810) 600-1451 and ask to speak to Business Training.

Questions?

Please contact via phone or email
Bri Mosier, Business Training Manager
(810) 600-1451
bmosier@flintandgenesee.org

Facilitators Needed

Facilitators play a vital role in making these trainings powerful for participants. Currently, the Chamber is looking for individuals who are skilled, experienced and engaging facilitators. If you are a skilled facilitator who is interested in leading a training, please take a few minutes to fill out our online application and tell us about yourself at: flintandgenesee.org/facilitator

Thanks to the generous support of the Charles Stewart Mott Foundation, these professional development opportunities are provided at little to no cost to attendees.

Transitioning from Peer to Supervisor

July 15, 9:00 a.m.-10:00 a.m. | [Register](#)

You are excited about the promotion you worked hard to get. However, some of the peers you will be supervising may not be as excited as you. How do you navigate the situation? What steps can you take to make it an effective transition? During this workshop, you'll gain a better understanding of common challenges and changes that occur when you move from peer to supervisor, the key communication that need to occur during this transition and how to redefine your workplace relationships.

Facilitator: Pam Murdock, Murdock Leadership Development LLC
\$10 Chamber Members/\$15 Future Members

Mindset Matters: Reasonable Accommodations for Employees

July 16, 9:00 a.m.-11:00 a.m. | [Register](#)

Increase employee productivity and retention by promoting positive workplace culture and inclusion. This training will provide insight into reasonable accommodations, which remove workplace barriers for employees with disabilities. During this training session, participants will learn how to have conversations with employees and managers about reasonable accommodations. Attendees will also leave with an understanding of how to access resources to start or improve inclusive employment initiatives.

Facilitator: The Disability Network Flint
Free thanks to the generous support of The Disability Network Flint

Mindset Matters: Motivating Your Employees

July 23, 9:00 a.m.-11:00 a.m. | [Register](#)

Looking to increase engagement and promote a team atmosphere? Learn effective communication techniques that will get your employees off the fence and into action. Using proven methods from the Motivational Interviewing approach, you can help your employees identify goals and create a self-propelled action plan.

Facilitator: The Disability Network Flint
Free thanks to the generous support of The Disability Network Flint

You Can Get More Views for Your Posts

July 29, 9:00 a.m.-10:00 a.m. | [Register](#)

Did you know that, on average, fewer than five percent of your Facebook followers will ever see your posts? That's right, over 95 percent of your followers will never see your posts. So, what do you do to address this? Join us to learn why this is happening and what you can do, immediately, to start getting your posts seen by more of your followers. We will also do a deep dive on some of the targeting you can use within the Facebook and LinkedIn ad platforms to get

your posts in front of the right people at the right time, even if they don't like your page.

Facilitator: Dean Kiepert, 3Sixty Interactive
\$5 Chamber Members/\$10 Future Members

Networking Beyond the Business Card

August 5, 9:00 a.m.-10:00 a.m. | [Register](#)

Networking is more than handing out your business card. During this workshop, we'll challenge you to go beyond the business card and get to know people. Creating meaningful connections by building relationships based on your interests and goals will not only help you become more successful at your job, but help your organization thrive. This session will provide you with insight and practical tips about what networking is and how to tap into the power of networking in a meaningful and genuine way. It will also help you leverage your local networks to be more strategic in the networking activities that you attend and hold.

Facilitators: Brianna Mosier & Leigh LaForest, Flint & Genesee Chamber of Commerce
\$5 Chamber Members/ \$10 Future Members

Workplace Harassment

August 11, 9:00 a.m.-12:00 noon | [Register](#)

Sexual harassment in the workplace has made big headlines in recent years. It can create tension in the workplace, reduce productivity, and potentially lead to financial and other kinds of devastation. This course will discuss the types of harassment, provide additional insights from the Equal Employment Opportunity Commission and walk employers through the seven steps to prevent sexual harassment in the workplace.

Facilitator: Wanda Stallworth, The Leadership Group
\$10 Chamber Members/\$15 Future Members

Leading in a Crisis - 4 Key Points of View

August 13, 9:00 a.m.-10:00 a.m. | [Register](#)

This power hour session will provide a high-level overview of John C. Maxwell's series of talks focusing on "Leading Through Crisis." During this presentation, participants will review four topics, including leadership in crisis, having character in crisis, battling distractions and how a crisis brings out a true leader from the inside. Recent circumstances have provided many lessons in leadership, as long as we take the time to pause and reflect on what we have learned and who we want to be going forward.

Facilitator: Steve Kramer, SCR Concepts
\$5 Chamber Members/\$10 Future Members

DIY Trainers

August 19, 9:00 a.m.-11:00 a.m. | [Register](#)

Training is crucial for organizational development and success. Having a trained workforce means your workers are learning new skills that can improve productivity and efficiencies within the workplace. Taking the time to develop and deliver training, however, is where organizations often miss the mark. This program is intended for managers and leaders who would like to provide training to their employees but may not have a training department or budget for training. Participants will leave this session with the necessary skills and knowledge to deliver effective training in the workplace.

Facilitator: Jim Murdock, Murdock Leadership Development LLC
\$10 Chamber Members/\$15 Future Members

Present to Persuade

August 25, 9:00 a.m.-11:00 a.m. | [Register](#)

From salespeople persuading customers to safety directors persuading workers, many professionals need to persuade their listeners to take action. During this training course, we will address the challenges with this type of presentation and use the process of putting ourselves in our listener's situation to see their point of view. We will review the importance of making our message clear, concise and easy to understand and use evidence to make our presentations more persuasive. You will learn to incorporate the three elements of a superb persuasive presenter: earning the right to present on the topic, being excited about our topic and being eager to share the importance of our message to our listeners.

Facilitator: Dan Handley, Dale Carnegie Training
\$30 Chamber Members/\$40 Future Members

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businesses and
employers during
Covid-19**

**FLINT & GENSEE CHAMBER
CORONAVIRUS TOOLKIT**

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**BUSINESS
SUPPORT**