

## **Delivering Support for Small Businesses**

Consumers Energy is here to help your company during the coronavirus crisis

We are committed to helping Michigan's small business community prosper, now more than ever.

Small businesses throughout the state are suddenly struggling to survive after closing to help us stay safe during the coronavirus (COVID-19) outbreak.

Consumers Energy can provide meaningful and immediate help by:

- Working with you on your utility bill.
- Connecting you to potential sources of state and federal relief.
- Providing new business opportunities through the Pure Michigan Business Connect Program.

Call us at **800-805-0490** to arrange a customized payment plan for your energy bill and to learn how to find additional short-term help.

Count on Us®

Learn more on back.

### Your First Step: Call Consumers Energy

Please contact us if the coronavirus (COVID-19) pandemic has made it challenging to meet basic businesses expenses such as rent, payroll or utility bills.

Small business customers can call 800-805-0490 to arrange a customized payment plan for your energy bill and to learn how to find additional short-term resources.

Don't wait to talk with us. Helping you bridge this gap successfully is one of our top priorities because we understand small businesses are the backbone of Michigan's economy.

Here are just a few additional sources of local, state and federal help that may be available to your small businesses during the coronavirus (COVID-19) crisis.



#### **Local Grants**

Communities throughout Michigan are offering short-term, emergency financial relief for small businesses, including Lansing, Grand Rapids and Kalamazoo. The details and application deadlines vary, but you can find more details below.







### Save Small Business Fund

Funded by corporate and philanthropic partners, this U.S. Chamber of Commerce initiative will provide \$5,000 grants to businesses of up to 20 employees in economically vulnerable communities. Applications available starting April 20.



# U.S. Department of Agriculture

The USDA is offering a variety of support for small businesses located in rural areas, including a guaranteed loan program.



Learn More

## Paycheck Protection Program

As part of the federal government's recent \$2 trillion economic stimulus package, this program authorized up to \$349 billion in forgivable loans to small businesses to help pay employees during the COVID-19 crisis. The funds — which can cover up to eight weeks of payroll costs — are primarily available to companies with up to 500 employees. Though this program is not currently accepting applications, we encourage you to apply because new funding is a strong possibility.





## Pure Michigan Business Connect Program

We are a founding partner in this program that connects Michigan businesses that supply goods and services with corporate purchasers. In addition, we have a targeted program for Michigan-based small businesses.



### Virtual Energy Coaching

Our complimentary, personalized coaching for small businesses can help you save energy and money. Rebates, customized programs and energy assessments make a real difference to your bottom line. Coaching is offered safely and conveniently by phone.





