# **Community Profile** FLINT & GENESEE



#### SOURCES

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Top Employers Source: Flint & Genesee Chamber, 2017

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Market Labor Analysis Source: Bonner Advisory Group, 2016

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Community Comparison Source: Emsi, 2017.

**Note:** Regional demand, sales, and GRP are calculated using Emsi's complete class of worker dataset (including QCEW, non-QCEW, selfemployed, and extended proprietors).

### Flint Labor Market Analysis

	CITY OF FLINT	FLINT MSA
POPULATION	98,310	408,100
JOBS	57,500	147,100
RESIDENT WORKERS	39,900	179,500
NET COMMUTERS	14,300	-32,500
AVERAGE EARNINGS	\$50,500	\$51,000
COL ADJUSTED AVERAGE EARNINGS	\$53,200	\$53,700
UNEMPLOYED 2016	N/A	8,900
COMPLETIONS 2015	10,000	10,200
GRP	\$4.2B	\$14.1B
EXPORTS	\$6.2B	\$23.3B
IMPORTS	\$7.2B	\$22.7B

### Flint & Genesee County Major Employers

RANK	EMPLOYER NAME	EMPLOYEES	INDUSTRY		
1	GENERAL MOTORS	7,500	Manufacturing		
2	GENESYS REGIONAL MEDICAL CENTER	3,500	Medical		
3	MCLAREN FLINT	2,785	Medical		
4	HURLEY MEDICAL CENTER	2,780	Medical		
5	DIPLOMAT	1,120 Medical			
6	UNIVERSITY OF MICHIGAN-FLINT	1,098	Education		
7	HUNTINGTON BANK	600	Financial		
8	CREATIVE FOAM CORPORATION	600	Manufacturing		
9	MASS TRANSPORTATION AUTHORITY	575	Transportation		
10	MOTT COMMUNITY COLLEGE	445	Education		
11	BAKER COLLEGE	404	Education		
12	CONSUMERS ENERGY	398 Utility			
13	KETTERING UNIVERSITY	388	Education		
14	AL SERRA AUTOMOTIVE	385	Automotive		
15	MAGNA	350	Manufacturing		
16	NORTHGATE	211	Manufacturing		
17	TMI CLIMATE SOLUTIONS	200	Manufacturing		
18	CLIENT FINANCIAL SERVICES	180	Financial		
19	HSS MATERIAL MANAGEMENT	165	Manufacturing		
20	GOYETTE MECHANICAL	165	Contracting		

\*This list does not include public employers

## **Community Comparisons**

Community Comparisons									
REGIONAL POPULATION CHANGE %	and the	•					Varia Contraction of the second secon		
	SALISBURY, MD-DE	READING, PA	TRENTON, NJ	MOBILE, AL	PEORIA, IL	ROCKFORD, IL	FLINT, MI (MSA)		
POPULATION CHANGE %	+1%	+0%	+0%	+0%	0%	0%	-1%		
TOTAL INDUSTRY JOBS 2017	169,810	189,747	263,780	190,974	184,794	158,716	147,468		
TOTAL INDUSTRY JOBS CHANGE %	+2%	+1%	+1%	+0%	+0%	+1%	+0%		
CURRENT AVERAGE EARNINGS	\$46,208	\$56,665	\$80,742	\$51,167	\$59,784	\$51,725	\$51,028		
COL INDEX	106.9	107.4	122.8	95.5	102.0	99.0	95.0		
BACHELOR'S DEGREE OR HIGHER %	16.5%	14.7%	27.0%	14.2%	18.3%	14.6%	13.2%		
GRP	\$15.76B	\$18.01B	\$32.22B	\$16.67B	\$18.33B	\$13.72B	\$14.07B		
UNEMPLOYMENT	9,461	10.785	8,534	12,934	10,921	10,293	8,927		
REGIONAL POPULATION CHANGE %			T			a de la d	and the second		
	BROWNSVILLE HARLINGTON,		AYNE,	DAVENPORT-MOLINI ROCK ISLAND, IA-IL	E- CANTON- MASSILLON		NTINGTON- ILAND, WV-KY-OH		
POPULATION CHANGE %	+1%	+1%		+0%	0%	0%			
TOTAL INDUSTRY JOBS 2017	158,641	228,979		198,447	182,706	142	,117		
TOTAL INDUSTRY JOBS CHANGE %	+2% +1%		+1%		+0%	+19	+1%		
CURRENT AVERAGE EARNINGS	\$37,989	\$49,359		\$54,969	\$46,421 95.7	\$50	,333		
COL INDEX	89.2 96.9			100.5		97.1	97.1		
BACHELOR'S DEGREE OR HIGHER %	9.3% 16.3%			17.7%	14.4%		12.9%		
GRP	\$10.19B	\$21.81B		\$18.23B	\$15.79B		.97B		
UNEMPLOYMENT	10,996	7,606		10,328	10,114	8,51	6		