



## Eight Ways to Support the 'See what's possible' Campaign

- Use the logo on your company website and collateral materials
- Host an employee meeting to roll out the campaign to your staff
- Invite a speaker to address your staff meeting
- Hold employee contests to identify fun things to do in Flint and Genesee County.
- Follow the campaign through social media facebook and Twitter. Share posts.
  - Add the social media links
- Show the 3 minute video during employee or new hire orientation meetings.